



sex

Advertising
Brass Tacks



How It Works

Sex Magazine's Ads are sold quarterly.

Sex Magazine also offers an Annual Ad Package with a 20% discount.

Ads will be placed on **Sex Magazine** and **Sex Life** during that issue.

When **Sex Magazine** releases a new issue, the previous issue will be placed in back issues, along with its Ads.

Tech Specs

Sex Magazine needs 2 things for your ad:

1. A black and white Logo. No grays!
2. A Rollover image. This can be anything you want, even an animated gif!

Banner Dimensions: 768 pixels wide
90 pixels high

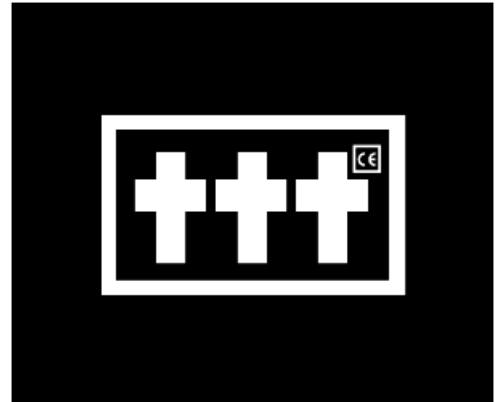
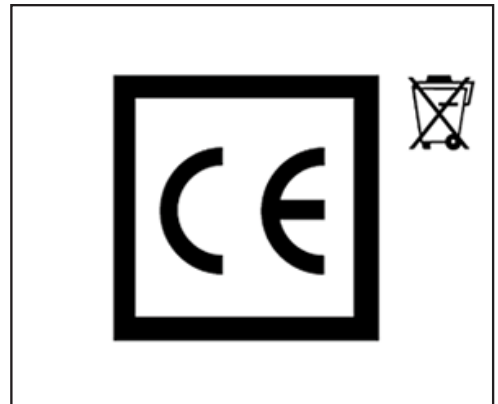
Box Dimensions: 300 pixels wide
250 pixels high

Both the Logo and the Rollover can be Pngs, Jpegs and Gifs, as long as they are 72 DPI.

Deadlines

Fall: September 1st
Winter: December 1st
Spring: March 1st
Summer: June 1st

All Ads will be placed on a first come first served basis, so order early! :)



Cav Empt Advertisement
Sex Magazine #2, 2013

Advertising Rates

Top Banner

Quarterly: \$2500

Annual: \$8000

Above the Fold

Quarterly: \$1000

Annual: \$3200

1st 5 Below Fold

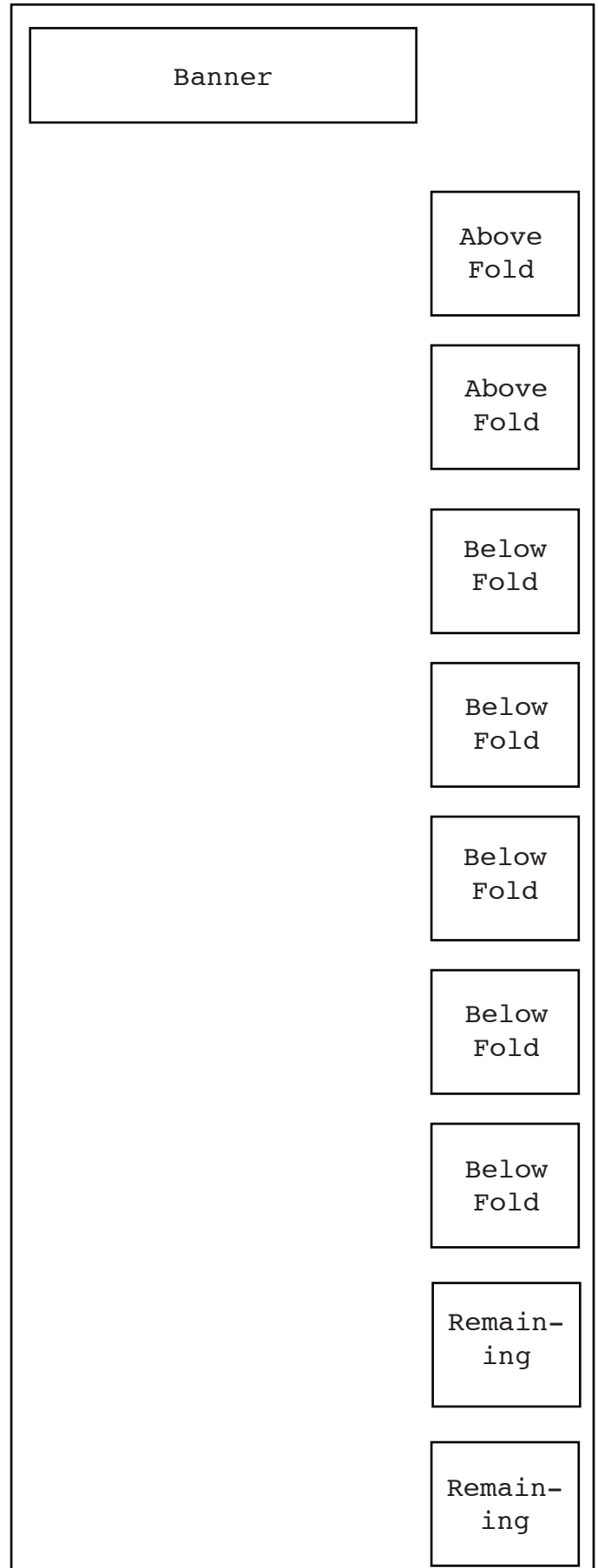
Quarterly: \$500

Annual: \$1600

Remaining

Quarterly: \$100

Annual: \$300



Contact

info@sexmagazine.us

